Marlboro Beach Offer.

First, the radio. It's a tough little 6-transistor. A replica of the famous Marlboro Flip-Top Box—only a bit larger. And it comes with an earphone if you want to tune in by yourself.

Second, this giant Cannon beach towel. It's a big 35" x 66". It's got Cannon quality and Marlboro good looks.

You can get the beach towel for $2.00 or the 6-transistor radio for $6.00. Or both for just seven bucks. But the offer won't last forever and neither will summer. So cut out the coupon and put it in the mail today.

Combination Towel Radio $7.00

Source: https://www.industrydocuments.ucsf.edu/docs/xfln0003